



# Partnership Proposal

**For the Malaysian Association of Facilitators (MAFa) Conference (6th Edition)**

*"Empowering Teams: Navigating Change Together"*

**28 & 29 February 2024**

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# About MAFa

**Transforming businesses, communities and teams through dynamic process facilitation.**

The Malaysian Association of Facilitators (MAFa) aims to build leaders who are skilled in facilitating human-to-human connection to create sustainable, productive and synergised teams and outputs.

*Facilitators, whether in-house or external, operate as catalysts for better group decision making, transparent collaborative processes, and group trust in uncertainty.*

## **Brief Overview:**

*Founded in 2010 (Active since 1988)*

*Members from MNC, GLC, SMEs, Start-ups & Independent Professional & Certified Facilitators, Coaches & Consultants*

*Opportunities for professional development and practical experience*

*Global Network with Facilitation & Organisation Development associations*

*Cutting edge leadership, facilitation and organisation development methodologies*





# MAFa Facilitation Conference (6th Edition)

Conference: 28th Feb 2024 | 9am - 5pm

Masterclass: 29th Feb 2024 | 9am - 5pm

## EMPOWERING TEAMS: NAVIGATING CHANGE TOGETHER

The 6th Edition MAFa Facilitation Conference with the theme ***“Empowering Teams: Navigating Change Together”*** aims to reshape our understanding of facilitating and navigating change.

As we gear towards the future, effective leadership requires us to redesign inclusive, resilient, and adaptive environments for teams to thrive. Facilitation will be the key to building empowered teams capable of collectively handling change.

**With facilitation being a key competence for leaders of today, MAFa aims to create as well as develop Malaysian leaders who create value in the communities and business they are in.**

# SPONSORSHIP PACKAGES

	Platinum Sponsor RM12,000	Gold Sponsor RM10,000	Silver Sponsor RM8,000
<b>2 Day Conference + Masterclass</b> @ RM1650p.p.	4 pax ✓	3 pax ✓	2 pax ✓
<b>Branding &amp; Publicity</b> @ RM2500 <i>(Logo in all social media, digital &amp; printed marketing materials)</i>	✓ Including: Photo Wall, Digital Backdrop & Post-Event Media Release	✓ Including: Photo Wall & Digital Backdrop	✓
<b>Exclusive Facilitated Session by Certified Facilitators</b> <i>(e.g. Goal Setting, Action Planning, Decision Making, Brainstorming, Leadership Meeting, etc. OR learn the “Basics of Facilitation”)</i>	1 day session Valued @ RM10,000 ✓	1/2 day session Valued @ RM5,000 ✓	1/2 day virtual session Valued @ RM5,000 ✓
<b>Special Rate for Add-on Conference Seats*</b> @ RM500 p.p. <i>(*Excluding Masterclass Tickets)</i>	✓	✓	✓

\* Limited slots available per sponsorship tier

# PARTNERSHIP OPPORTUNITIES

There are more ways we can work together & collaborate. We would be delighted to work with you as a partner in any of the following areas or other areas you may suggest.

## Venue Partner

### 28th Conference

- Seminar Hall for 120-150 pax with LED Screen

### 29th Masterclass

- Meeting Room for 50-60 pax

## F&B Partner / Sponsor

### 28th for 120-150 pax

### 29th for 50-60pax

- Welcome Breakfast
- Morning Tea
- Lunch (Seated)
- Evening Tea

## Masterclass Sponsor

2 back-to-back curated masterclass sessions by local & international specialists

## Hotel Partner

Complimentary Rooms + Special Rate

## Airline Partner

*Special Rate for Flights (International & Domestic)*

## CSR Partner\*

- Event Manpower & Resource
- Ticket Sponsorship for NGOs / NPOs\*

## Media Partner

*Provide coverage of our event (pre during and post)*

## Marketing Partner

Promotion of event to database  
*2 Complimentary Seats + 1 Complimentary seat for every 5 members signed up from your organisation*

## Merchandise / Voucher Sponsor

Notebook, pens, non-woven bags, materials, etc.  
*(Relevant to leadership audience)*

## Website & Digital Partner

Payment gateway, website updates, cybersecurity.

## E-Hailing Partner

Special Rate for Klang Valley Travel to Venue (x2 days)



# CSR Partner



**As a CSR Partner, you will have the opportunity to support the development of leaders and teams in not-for-profit organisations or community associations that work with various community groups.**

Leadership development within NGOs is integral to organisational growth and sustainability. It not only benefits the leaders individually but also positively influences the entire organisation, leading to increased impact and success in achieving the NGO's mission.

Recognising that NGO leaders and teams often face constraints in dedicating resources and time to nurture their core teams due to budgetary constraints, partnering with MAFa for CSR allows for the empowerment of leaders. This collaboration facilitates a substantial positive influence on communities, fostering sustainable social change.

Through this CSR initiative, you have the chance to sponsor individuals affiliated with different associations or NGOs (either of your choosing or selected NGOs listed by MAFa). Your sponsorship will not only allow them to participate in the **MAFa Facilitation Conference and Masterclass** but will also cover their **MAFa membership for one year**. This ensures ongoing access to the development of facilitation skills within their leadership toolkit.

*For continued support of NGO & Community leaders, you may speak to the MAFa team to consider further sponsorship of select participants through Certifications offered by our partners.*

## **MAFa Partners will have the opportunity of fostering an environment that encourages participants to:**

- Appreciate the importance and benefits of facilitation
- Learn facilitation options suitable for the workplace
- Develop strategies to get teams to work together, make decisions and take action
- Get direct access to facilitation methods and techniques
- Design workshop and work processes that are relevant and purposeful
- Expand, regenerate and enhance networks



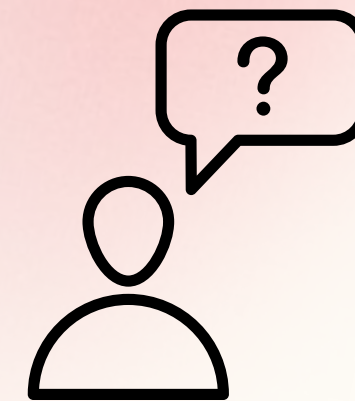
# Thank You For Partnering with MAFa



Together, we hope to create a remarkable & memorable event that shifts paradigms and inspires individuals and organisations to embark on the journey towards better engagement, productivity and cohesion.

We hope you will be part of this journey with us.

Thank you for your consideration.



## For More Information, Contact:

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